

ZURI

ZANZIBAR
HOTEL & RESORT

MINDFUL EXPERIENCE

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SUSTAINABLE DESIGN & OPERATION

- EARTHCHECK GOLD CERTIFICATION 4
- ARCHITECTURAL CONCEPT FOLLOWED BY NATURE 6
- USE OF LOCAL MATERIALS 6
- HOW WE PRESERVE ENERGY 7
- ZURI WATER CYCLE & WATER EXPERIENCE 8
- ZURI GARDEN & BIODIVERSITY 12
- ANIMAL SPECIES OF ZURI 14
- SUSTAINABLE OPERATIONS 17

SOCIAL, EDUCATIONAL & ENVIRONMENTAL PROJECTS

- LOCAL COMMUNITY IS KEY 18
- KEEP KENDWA CLEAN 21
- PACK TO GIVE 22
- PARTNERSHIPS 24

MINDFUL ZURI GUEST & HOW TO TRAVEL SUSTAINABLY

- WIMBI GIFT SHOP 26
- SUSTAINABLE EXPERIENCES 28
- MINDFUL ZURI GUEST CHECKLIST 30

SUSTAINABLE DESIGN & OPERATION

EARTHCHECK GOLD CERTIFICATION

Zuri Zanzibar has been recognized as **the first hotel in the world to be awarded with the EarthCheck's Sustainable Design Gold Certification**. The award reflects the resort's unwavering commitment to sustainability, by making positive changes to reduce environmental footprint and improve social impact.

EarthCheck is the **world's leading environmental benchmarking and certification programme** designed specifically for the travel and tourism industry. The EarthCheck programme is built on the principles of Agenda 21, monitoring projects in key areas such as **sustainability approach, energy, water and waste planning, social, cultural and economic prosperity and innovation**.





ARCHITECTURAL CONCEPT FOLLOWED BY NATURE

Conscious choices minimized Zuri Zanzibar's construction impact, embracing **sustainable architecture and local materials**. Jestico + Whiles designed it in homage to **Zanzibar's culture, climate, and geography**, prioritizing space arrangement and heritage references.

The architecture harmonizes with the terrain, positioning larger buildings on the flat top, while smaller bungalows "float" on columns to protect the landscape. Hundreds of local **plants and trees were planted**, and a space for a guest-accessible **spice garden was preserved**.

USE OF LOCAL MATERIALS

Zuri Zanzibar prioritizes sustainability by using **island-sourced materials** and showcasing **local craftsmanship**, evident in wooden floors, doors, and roofs.

Furniture is eco-friendly, crafted from **recycled sailboats**. Roofs are distinct, made from **Tanzanian grass** or wooden shingles, setting Zuri apart from typical Makuti designs. **Coral stone** from the property's foundation is repurposed for walls and construction, minimizing waste.



HOW WE PRESERVE ENERGY



Automatic sensor lighting is used in specific areas.



Energy saving bulbs are installed throughout the whole property.



The **Evening Breeze cooling system** used in each room, consuming up to 75% less energy than a standard air-conditioning system.

The Evening Breeze system provides guests with the option to enjoy a natural atmosphere by sleeping with open windows, offering comfort, refreshment, and revitalization. It operates silently, ensuring draft-free cooling while promoting a healthier, purer climate for restful sleep. The system's microclimate around the beds significantly reduces energy consumption, contributing to a lower carbon footprint for Zuri.

ZURI WATER CYCLE

At Zuri Zanzibar, we deeply value the importance of **water as one of Africa's most precious resources**. Taking our responsibility seriously, we are committed to **reducing water consumption** and maintaining its cleanliness.

Our goal is to **minimize any negative impact on the environment and protect the beautiful surroundings of Zanzibar**. By implementing these measures, Zuri Zanzibar is committed to being a responsible steward of water resources, contributing to the preservation of this essential element for future generations.

ZURI WATER EXPERIENCE

At ZURI all our guests receive the **highest quality water** experience included in their package.

ZURI water is freshly made by our sophisticated **desalination systems** without using local village water sources and it's **mineralized by the BWT Aqua Mondo magnesium technologies**.

Magnesium in water helps the human body by supporting **muscle and nerve function**, promoting **heart health**, contributing to **bone strength**, aiding **energy** production, and participating in various **metabolic processes**

Natural drinking straws and glass water bottles **reduces the usage of plastics**. By purchasing the ZURI water bottle, you directly supporting the local community.



WATER SUPPLY

To ensure sustainability, we have our own water wells, allowing us to avoid tapping into the water resources of Kendwa village.



In our efforts to provide high-quality water, we have implemented a state-of-the-art desalination plant that utilizes reverse osmosis technology. This system purifies the water from our property's wells, ensuring its safety and purity.

DESALINATION PLANT

OZONE TECHNOLOGY

Our commitment to hygiene and safety is further reinforced by the use of the latest ozone technology, making us one of the first hotels in East Africa to adopt this mechanism. This technology ensures that the entire water system remains free from harmful bacteria.



We are proud to offer Zuri homemade water, a product of our innovative **BWT Aqua Mondo magnesium** technologies. By producing our own drinking water, sterilizing, filling, and sealing bottles on-site, we eliminate the need for plastic bottles.

DRINKING WATER

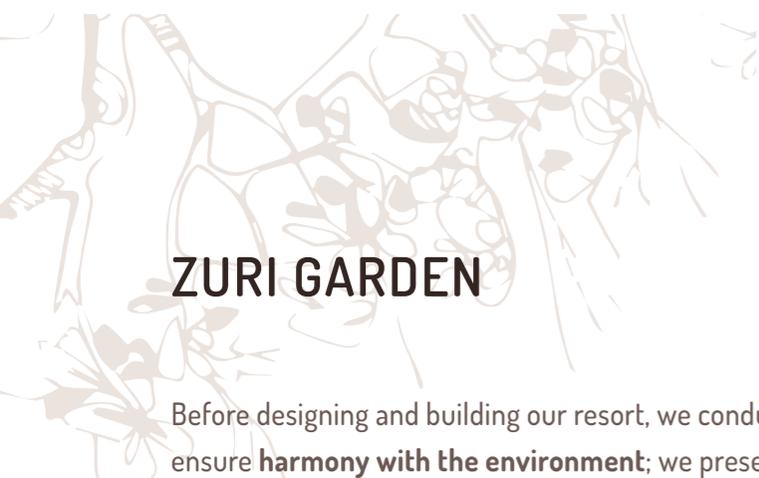
SEWAGE TREATMENT

At Zuri Zanzibar, we take waste water management seriously. Our dedicated sewage treatment plant recycle waste water for irrigation purposes, promoting sustainability and responsible resource use.



Recognizing the potential consequences of improper waste water management on soil contamination, we have invested in technology to control the disposal of dirty water, soaps, grease, and similar substances.

WATER DISPOSAL



ZURI GARDEN

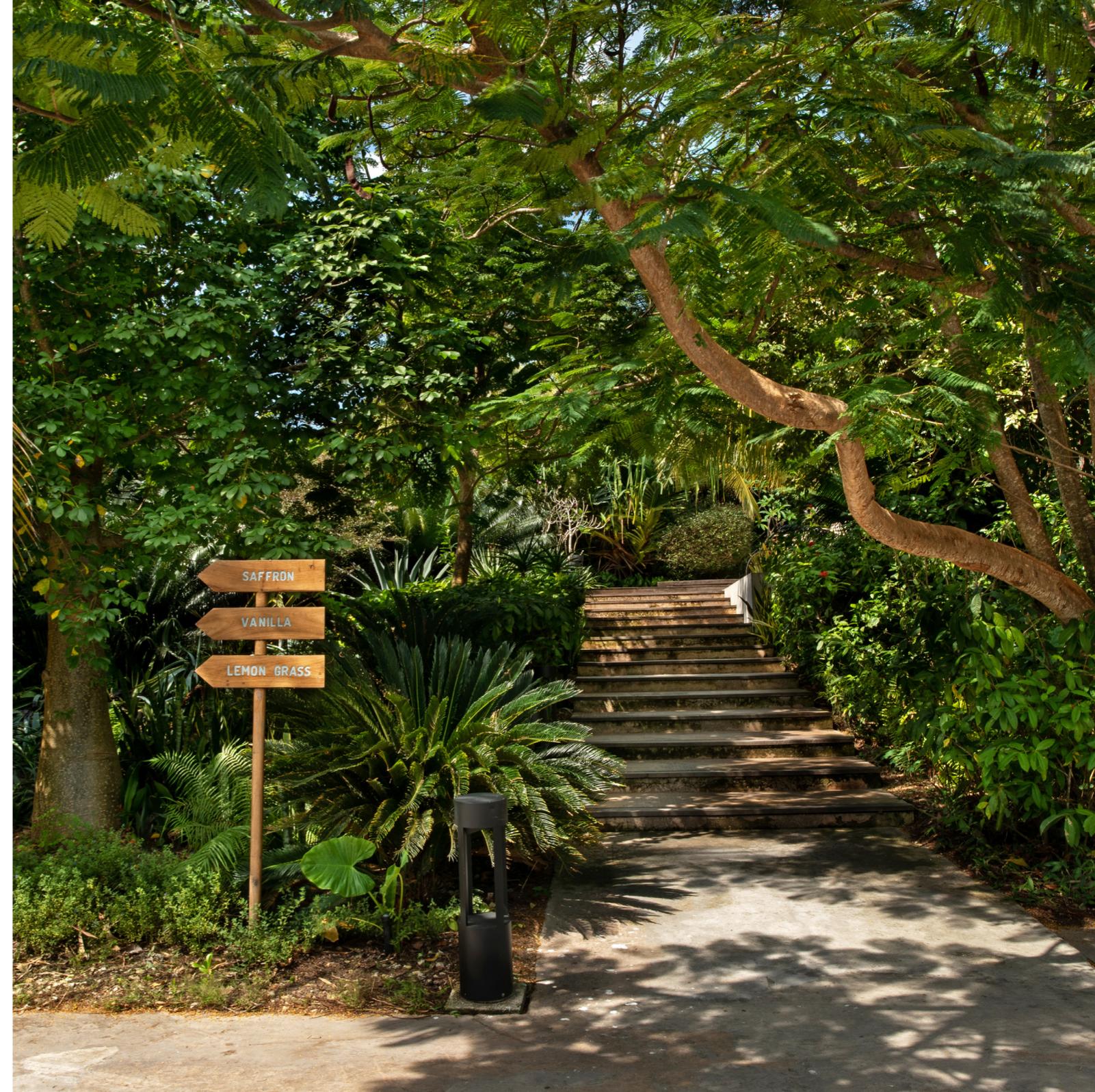
Before designing and building our resort, we conducted a **comprehensive ecological survey** to ensure **harmony with the environment**; we preserved high-value ecological areas, inventoried local species, conserved indigenous plants, and introduced tropical plants to support wildlife. ZURI garden also plays a significant impact in our efforts of effective **soil erosion management**.

As we embarked on our journey to create a serene retreat on this beautiful island, we recognized the significance of Zanzibar's title as "**The island of spice**." Embracing this rich heritage, we integrated the island's **diverse array of spices into our landscape design**. ZURI's gardens now stand as a true homage to the spice-laden paradise that is Zanzibar, weaving its essence into the very fabric of our resort.

ZURI BIODIVERSITY

Zuri is an **ecological haven within a lush jungle**, committed to preserving the environment, safeguarding vulnerable species, and demonstrating responsible tourism's potential to nurture nature.

By adopting **responsible practices**, we aim to safeguard numerous precious animal and plant species that would otherwise face habitat loss due to human population growth and urbanization. By cherishing and preserving their habitats, we strive to create a **harmonious coexistence between our resort and the surrounding ecosystem**.





ANIMALS SPECIES OF ZURI

The fact that ZURI is home to so many **species** is a sign of a **clean and healthy environment**, and it confirms that our **sustainability efforts** and **conservation activities** are worthwhile. It is also an opportunity for our guests to connect their bodies and minds more easily with nature.

Many animal species has been identified and still live here, to name few:

- Sudan Plated Lizard
- Tree Green Snakes
- Butterflies
- Senegal Bush Babies
- Snails
- Birds
- Geckos
- Meller's Chameleons
- Coconut Crabs
- Bats
- Sokoke Scops Owl
- Sykes Monkey



Sudan Plated Lizard



Meller's Chameleons



Sykes Monkey

EXAMPLES OF ZURI BIRDS

Our lush resort is also home to a wide variety of birds, making it a paradise for birdwatching enthusiasts. In ZURI we are happy to provide binoculars and organize a family-made experience, complimentary bird watching in our green gardens. You can meet some of our regulars.

			
AFRICAN PARADISE FLYCATCHER	BEARDED SCRUB ROBIN	BRONZE MANNIKIN	PURPLE-BANDED SUNBIRD
			
RED-CAPPED ROBIN-CHAT	ZANZIBAR BOUBOU	GREEN-BACKED CAMAROPTERA	FORK-TAILED DRONGO
			
HOUSE SPARROW	SPOTTED FLYCATCHER	LILAC-BREASTED ROLLER	LITTLE GREEN SUNBIRD
			
RING-NECKED DOVE	COMMON BULBUL	SCARLET-CHESTED SUNBIRD	WHITE-BROWED COUCAL
			
YELLOW-RUMPED TINKERBIRD	OLIVE SUNBIRD	AFRICAN GOLDEN WEAVER	CATTLE EGRET



SUSTAINABLE OPERATIONS

- Fruit and vegetables are collected from **organic and small agricultural producers**.
- Fish and seafood comes from the **local fishermen**, ensuring that the hotel respects **good fishing practices**.
- At ZURI we embrace the beauty of **seasonality**, serving **sustainable, ocean-friendly menu** featuring **local ingredients**.
- All kitchen scraps, wood waste and paper office trash are recycled into **useful compost**.
- Wine bottles collected at the resort are donated to **CHAKO** for further **upcycling**, enhancing **circular economy** at the island.
- We are limiting plastic use, bottles and straws at the resort were replaced by **eco-friendly alternatives**.
- The rooms' amenities are organic and locally made in collaboration with the **Mwani Zanzibar**.
- All the **cleaning products** used by housekeeping are **eco-friendly** and not harmful to the environment.
- ZURI gifts are carefully picked and **locally-made** from **sustainable sources**, supporting **local community**.



SOCIAL, EDUCATIONAL & ENVIRONMENTAL PROJECTS

LOCAL COMMUNITY IS KEY

Zuri Zanzibar proudly calls **Kendwa village** its home, where locals have embraced us with kindness. We reciprocate their generosity by **supporting the community** with specific donations, focusing on **education, environment, and waste management**.

Education of the children is at the heart of every community. By supporting the **Kilindi primary and secondary school**, we are investing into the future of the community. Thanks to donations, both financial and in-kind, we have successfully opened an **English Club** regularly ran by one of our experienced team members. To motivate the children, we have rewarded the best students with a **Mnemba snorkeling trip**.

Since 2015, we've run a **tourism training project with Jambiani Tourism Training Institute**, nurturing skilled young individuals. Today, students work at Zuri after completing a two-year **tourism and hospitality program**, supported by monthly stipends. Our belief in youth employment and community well-being remains unwavering.





KEEP KENDWA CLEAN

Waste management infrastructure is still lacking in Zanzibar and too much of the waste ends up in the environment. This causes harm to both the people and the animals. Waste management and the need to **keep the environment clean is one of Zuri Zanzibar's most important community programmes.** Our main goal is to **reduce the amount of waste produced and to manage it responsibly.**

In 2016, we started the **'Keep Kendwa Clean!'** project together with Zanrec, a waste management company. For the last few years, our funding has allowed Zanrec to operate the project and provide a healthier environment for the community.

At ZURI, we take great pride in organizing regular **Kendwa village clean-ups**, and we extend a warm invitation to all our team members and hotel guests to join us in preserving the beauty of the island and making a positive impact by **cleaning up litter.**

Education and the raising of awareness is a big part of this project. Trainings and discussions are organized in Kendwa village and in the primary school of Kilindi. We are committed to protect the natural environment for future generations, and we plan to expand this project. Some small local businesses and communities have already joined the **waste management initiative** and we hope to include more.



PACK TO GIVE

ZURI Zanzibar Resort introduced 'Pack to Give' - a thoughtful service dedicated to making a positive impact in the lives of our less fortunate neighborhood communities.

By bringing **specific in-kind donations**, our guests can support the community in a positive way without promoting dependency or interfering with education.

Together, we can create a brighter and more compassionate world, one donation at a time.



EXAMPLES OF PACK TO GIVE ITEMS

- Educational toys and games for children of all ages, fostering their learning and development.
- Books in English, English dictionaries, practice books, stationery, and pens, empowering the pursuit of knowledge.
- Clothing, shoes, sportswear, and backpacks in good condition, providing much-needed essentials.
- Eye-glasses, first-aid kits, toothbrushes and toothpaste, inhalers for asthma, and medical books, promoting health and well-being.
- Simple blood-sugar monitoring devices with additional strips and needles, aiding those with diabetes.
- Reusable sanitary pads and diapers (new, not single disposable ones), old sheets, and towels, offering comfort and hygiene.
- Flea treatment for cats and dogs, small 1ml syringes, and small needles (23g) for the animal sanctuary, showing kindness to our furry friends.

PARTNERSHIPS

CHAKO

The tourism industry creates a lot of opportunities for Zanzibar and its people, but at the same time it also creates waste. CHAKO makes **recycled products out of waste material** that mostly comes from hotels, such as brochures, bottles or glass. They invite local artisans and craft workers to their workshop, where most of them are women. They learn re-cycling, co-creative design thinking, and artisan craft. Workers are encouraged to independently create products, and this stimulates social and economic empowerment and promotes sustainability. Guest can find CHAKO decorations all over the resort, or purchase them at ZURI's sustainable gift shop.



MWANI ZANZIBAR

MWANI ZANZIBAR is a socially responsible business on the east coast of Zanzibar that provides **female seaweed farmers** with the opportunity to improve their personal standards of living and develop economic activities that benefit the entire community. We share a mutual vision: the aim to deliver exceptional quality to the guests and the wish to share their appreciation of Zanzibar through **positive business practices**. Guests can enjoy **organic bathroom amenities** made by Mwani Zanzibar and also purchase them at ZURI's sustainable gift shop.



MINDFUL ZURI GUEST & SUSTAINABLE TRAVEL

WIMBI GIFT SHOP

WIMBI Sustainable Gift Shop, where conscious gifting meets heartfelt giving, is located at ZURI beach. Discover our **thoughtfully curated collection of sustainable gifts and holiday-related items** that not only bring joy but also contribute positively to the planet. With an array of **eco-friendly products**, each item has been carefully chosen to minimize environmental impact or support local community. We do also organize an **African Night Market** where local vendors can sell their hand-made products.

Some of the items you can find in the shop include:

- ZURI Watter bottle
- ZURI organic cotton bag
- Zanzibari spices and honey
- Upcycled hairbands
- Upcycled glass and decoration items
- Cosmetics and soaps
- Clothing and bags
- Kitenge jewellery and accessories
- And many more



SUSTAINABLE EXPERIENCES

ZERO-WASTE COOKING CLASS

Immerse yourself in the rich culinary traditions of the Swahili culture, where we embrace sustainability and minimize food waste. In this eco-conscious class, our guests will learn how to make the most of every part of the ingredients, leaving no room for waste.

NON-MOTORIZED WATER SPORTS

At WIMBI Water Sports Center we provide a diverse array of water sports that harmoniously coexist with the ocean's precious life. Our thoughtful selection of kayaks, paddle boards and boats ensures that you can revel in thrilling aquatic adventures while maintaining utmost respect and care for the marine environment.

LOCAL TOURS

Meeting the locals in their natural surroundings is an excellent way to get to know them better and understand Zanzibari culture. During the Kendwa Village Tour all guests can get to know the local community or discover the captivating stories behind our social enterprises during Made In Zanzibar Tour.

CHUMBE ISLAND

Embark on an ecotourism excursion to the private protected area of Chumbe Island and experience one of the most pristine coral reefs in the whole of Eastern Africa and encounter an abundance of flora and fauna, such as turtles, reef sharks, coconut crabs, more than 500 species of fish and more than 80 species of birds.

LOCAL MAMAS WORKSHOP

At ZURI beach, tradition and community come alive! Join us in celebrating the vibrant culture of Zanzibar as talented local mamas guide you through an enchanting journey of song, dance, henna artistry, and coconut shaving.



MINDFUL ZURI GUEST CHECKLIST

- Drink ZURI water by BWT & buy your water bottle
- Use The Evening Breeze instead of A/C
- Reuse your towels
- Enjoy organic bathroom amenities made by Mwani Zanzibar, that can be purchased at Wimbi Shop
- Visit ELIAS shop to explore unique and handcrafted Tanzanite jewellery made in Zanzibar
- Use coral-friendly sunscreen (you can purchase one at Wimbi)
- Take a dip in ZURI infinity pool. We use ozone technology and UV lamps to reduce the amount of chemicals used in the pool
- Use our eco-friendly ZURI bag or basket



- Try out chef's selection menu at Maisha Resto & Bar. We promote green eating and serve sustainably caught fish
- Try some of our carbon free activities and experiences. Non-motorised water sports instead of jet ski or boat
- Educate yourself about local culture with our book selection
- Buy a local and sustainable souvenir at Wimbi Shop
- Bring specific in-kind donations to support local communities
- Join a sustainable workshop & village tour, seaweed centre, spice tour
- Join some of clean up events in Kendwa
- Respect the culture. Emabrk on the village tour



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EARTHCHECK